



Extol & Enroll



Maryland Health Connection's Faith Outreach Initiative: January 21-22, 2017



Maryland Health Connection is dedicated to providing all Marylanders with health coverage, and we're asking for your help to expand our efforts. Last year, interfaith outreach and health ministries across the state contributed immensely to our success, and we thank you for your partnership.



How is Maryland doing?

- 420,000 Marylanders enrolled during last winter's open enrollment.
- The **uninsured rate in Maryland has been cut in half** -- from 14.5% in 2010 the year the ACA was signed to 6.6% in 2015, according to the U.S. Census Bureau.
- African-American enrollments increased by 13% from 2015 to 2016.
- Hispanic enrollments increased by 59% from 2015 to 2016.
- Young adult (ages 18-34) enrollments made up by 30% of all enrollments in Maryland -- tied for 9th nationally.
- Since January 2015, Marylanders have received \$325 million in federal tax credits to offset out-of-pocket costs.
- The average tax credit per household is about \$325 a month.



What is Maryland Health Connection?

- Maryland Health Connection is for all Marylanders who need health insurance.
- It is Maryland's official health insurance marketplace where you can shop, compare and enroll in quality health and dental insurance that fits your needs and your budget.
- Maryland Health Connection is the only place you can get financial help to lower the cost of your health plan.
- In fact, 9 out of 10 Marylanders who enrolled last year got financial help to lower their health insurance costs.
- You can enroll in a private plan or in Medicaid through Maryland Health Connection.
- Key Dates:
 - Nov 1: Open Enrollment for 2017 begins
 - Dec. 15: Deadline to enroll in coverage that starts Jan. 1
 - Jan. 15: Deadline to enroll in coverage that starts Feb. 1
 - Jan. 31: Open Enrollment ends. Plans start March 1.



How can your faith organization get involved?

- Dedicate the weekend of Jan. 21 and 22, 2017 to raising awareness among your congregations and communities about the importance of getting health coverage. And talk to them about how to enroll through Maryland Health Connection.
- Share Maryland Health Connection brochures and rack cards
- Add information about Maryland Health Connection to your websites and social media channels
- Add a blurb in your weekly bulletin
- Consider hosting an enrollment event. Maryland Health Connection will be able to provide navigators at one location in each region of the state to enroll congregation members in health coverage.

Contact Jenny Mancha, Outreach Coordinator
443-890-5522 or Jenny.Mancha@Maryland.gov

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Get free help signing up! #PrayPlayEnroll

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connection™

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